



MARTY POTTS JR.

Artist | Designer | Coder

Who I Am

I am a Nashville native who has always been inspired by great typography, vintage and handmade items, and music that tells a story. I believe that good design is all about solving problems, provoking thoughts, and inspiring ideas. I strive to accomplish these goals with every project that I am a part of. Whether I'm digging through code, sketching out visions for a current project, or sharing my latest idea for an app/business venture, my upbeat personality will surely show through.

My dream is to use my skills as a designer and communicator to spread hope and love to people around the world.

Education

Watkins College of Art, Design & Film

BFA, Graphic Design
2010–Present
Nashville, Tennessee

TN Tech University

BFA, Merchandise & Design
2007–2009 (Transferred)
Cookeville, Tennessee

Employment

k2forma

Design Intern
August–December, 2013
Nashville, Tennessee

Potts Custom Fence

Installer
2005–Present (Part Time)
Antioch, Tennessee

TTU-Computer Lab

Lab Tech/Help Desk
2009
Cookeville, Tennessee

Recognition & Involvement

Student ADDY Awards
Silver ADDY for ad campaign, 2014

Split & Twisted Juried Show
two advertisements chosen, 2013

Emma Email Marketing
tour and discussion, 2013

AAF AD2 Agency Crawl, 2013

WordPress Word Camp, 2013

Attended AIGA Dish Conference
with Dana Tanamachi, 2013

AIGA Nashville member, 2012

2013 Tin Pan South
top 3 poster design, 2012

Designed and Coded
pottscustomfence.com, 2012

Artemio Rodriguez lecture
and printmaking workshop, 2011

Useful Skills

Adobe CS	Web Coding
Illustrator	HTML5
Photoshop	CSS3
InDesign	Forms (PHP)
Dreamweaver	jQuery/Javascript
	Wordpress

Digital Photo

Touch-ups

Color Correction

Aging Effects

Photo Shoots

Other Skills

Social media

Book Construction

Print making

Stop-motion

Glitch Art

Mock-ups

Contact Me

howdy@martypottsjr.com
martypottsjr.com
615-926-0703